



## **You're Better Off Without Him (And His Jewelry Too)**

### *OutOfYourLife.com Finds the Silver, Gold and Platinum Lining to Every Breakup*

NARBERTH, PA., May, 2009 – You've torn up the photos, deleted the playlists, even thrown out your favorite still-smells-like-him sweatshirt. It's finally time to take that very last step in getting over him: facing the jewelry box.

Perhaps the most wrenching part of a breakup is knowing that there are beautiful (and expensive!) gems now forever tainted with memories of Mr. Wrong. Well, ladies, no more wallowing! OutOfYourLife.com<sup>SM</sup>, which launched last week, makes it possible for you to sell back his bling and make some serious get-over-him cash.

Every woman knows how hard a breakup or divorce can be. Why not find a silver, gold, or platinum lining? We know money can't buy love, but it sure can buy you those single-girl stilettos and/or that on-the-prowl purse you are aching for. Because, let's be honest; in a recession, there is little room for sentimentality.

"My friends and I always felt that getting rid of ex-boyfriend jewelry was the hardest thing to do because you know in the back of your head how expensive the gift was" said Julia Taffet, the company's President, who knows a thing or two about heartbreak. "Now there is a way for women to gain both closure and cash from a broken heart".

OutOfYourLife.com<sup>SM</sup> is a division of Lippincott, LLC, a nationally-recognized leader that for almost 20 years has offered customers a fast, friendly and reliable way to sell diamonds, gold, platinum, watches and other fine jewelry items.

All it takes to purge yourself of your ugly memories, and in some cases ugly jewelry, is requesting a free, pre-paid "Break-Up Box" on the website. The box is completely secure and ready to rid you of his bling. Perhaps it is that tennis bracelet you got for your 2-year anniversary? Or maybe it's those canary diamond earrings you got for your birthday? It may even be that 3-carat engagement ring from the husband-to-be that wasn't, or the matching his and hers wedding bands from the husband that was (for a year). Whatever the gift may be, it's time to let it go, just like him. OutOfYourLife.com has *finally* given you a reason to believe what your girlfriends have been telling you all along: you're better off without him!!